

Viviana Di Giovinazzo

Curriculum vitæ

February, 2017

Department of Sociology and Social Research

Present position (2005 –)

Lecturer (Economics), University of Milano Bicocca

Education

- April 2009 Ph.D in Economics, Université Paris-1 La Sorbonne, jointly with Ph.D. in History of Economic Thought (University of Macerata)
Dissertation ‘La théorie de Tibor Scitovsky sur les consommations induites’
- Apr 2004 SISS (Scuola di Specializzazione per l’Insegnamento Secondario), University of Milano Bicocca
- Nov 2001 MA in Law, State University of Milano

Publications

Peer-reviewed

- 2016 ‘The meaning of happiness: attention and time perception’ (con M. Novarese), in Mind & Society, Vol. 15, No. 2, pp. 207-218
- 2016 ‘Simon tra economia comportamentale ed economia cognitiva’ (with M. Castellani and M. Novarese), Sistemi Intelligenti, Vol. 28, No. 1, pp. 125-138
- 2015 ‘A Model of Fashion. Endogenous preferences in social interaction’, Economic Modelling, Vol. 47, No. 1, pp. 12-17 (with A. Naimzada)
- 2012 ‘Memories of a long-standing friendship. János Kornai Reports on Tibor Scitovsky’, History of Economic Ideas, Vol. 20, No. 3, pp. 141-152
- 2012 ‘Do as the Romans do: A Model of Conformity With the Endogenous Formation of Preferences’, Journal of Socio-Economics, Vol. 41, No. 5, pp. 654-658 (with A. Naimzada)

- 2010 'Procedural Rationality and Happiness', Journal of Socio-Economics, Vol. 39, No. 3, pp. 376-383 (with Marco Castellani and Marco Novarese)
- 2008 'From Individual Well-being to Economic Welfare. The Scitovsky Contribution To the Explanation Of a Joyless Economy', European Journal of Economic and Social Systems, Vol. 21, No. 1, pp. 57-81

Work in progress

- 2014 *Economics, Psychology and The Joyless Economy: the Biography of Tibor Scitovsky*, book

Book Chapters

- 2011 'Introduzione all'economia cognitiva e sperimentale'. In *Economia Cognitiva e Interdisciplinarietà*. Torino: Giappichelli, pp. 43-74, (with Marco Novarese)
- 2009 'Liberismo e liberalismo in Edoardo Giretti' In *La scuola di economia di Torino. Co-protagonisti ed epigoni tra economia e politica*, Firenze: Olschki, Vol. 1, pp. 17-40, (with Giandomenica Becchio)

Book reviews

- 2011 'Review of Animal Spirits. How Human Psychology Drives the Economy, and Why It Matters for Global Capitalism', by G.A. Akerlof and R. Shiller (2009), Princeton: Princeton Univ. Press, *History of Economic Ideas*, No. 1, pp. 190-193
- 2008 'Review of Evolutionary Economics and Human Nature', by J. Laurent (2003), Cheltenham: Edward Elgar, Journal of the History of Economic Thought, Vol. 30, No. 3, pp. 416-420
- 2007 'Review of L'ethos della democrazia' (2006), by N. Urbinati, Roma: Laterza, Bollettino elettronico di filosofia politica (Jan 2007)
- 2005 'Review of The Economic Person', by P. Danner (2001), Lanham, Maryland: Rowman & Littlefield, Nuova Umanità, Vol. 27, No. 2, pp. 375-339

Dictionary entries

- 2017 'Financial education' (with M. Novarese). In G.B. Ramello and A. Marciano (eds.) *Encyclopedia of Law and Economics*, New York: Springer. Forthcoming
- 2016 'Tibor Scitovsky'. In G. Faccarello and H. Kurz (eds.) *Handbook of the History of Economic Analysis, Volume I. Great Economists Since Petty*

and Boisguilbert. Cheltenham: Edward Elgar Publishing Limited pp. 638-641

- 2010 'Redistributive justice'. In *Ecosphera*, dictionary, Torino: UTET
- 2009 'Felicità' (with Luigino Bruni), pp. 379-394; 'Filangieri, Gaetano', pp. 405-413; 'Genovesi, Antonio', pp. 448-454; 'Scitovsky, Tibor', pp. 717-723. In *Economia Civile*, dictionary, Roma: Città Nuova

Journalism:

- 2016 *Le frasi celebri dell'economia* (series 2016). 'Non esistono pasti gratis' (April, 27); 'Nel lungo periodo saremo tutti morti' (August, 23); 'La maggior felicità per il maggior numero' (December, 23); 'L'invenzione è la madre della necessità' (in preparation); 'Laissez-faire, laissez passer' (in preparation). In Paramond online: <http://www.paramond.it/vetrina.php?area=giuridico>
- 2015 *I grandi dibattiti dell'economia* (series 2015). 'Il dibattito tra Keynes e Hayek' (March, 30); 'Il dibattito tra Friedman e Galbraith' (May, 15); 'Il dibattito sul calcolo economico socialista' (July, 29); 'The Adam Smith problem' (November, 16); 'La tragedia dei comuni' (February, 22). In Paramond online: <http://www.paramond.it/vetrina.php?area=giuridico>
- 2014 *Gli economisti dissenzienti* (series 2014). 'Tibor Scitovsky' (March, 14); Hyman Minsky (May, 19 2014); Joan Robinson (August, 25); 'Ernest F. Schumacher' (October, 22); Kenneth E. Boulding (January, 8). In Paramond online: <http://www.paramond.it/vetrina.php?area=giuridico>
- 2013 *Le nuove parole dell'economia* (series 2013). 'L'economia civile' (February, 21); 'La responsabilità sociale d'impresa (April, 30); 'La blue economy' (May, 31); 'La decrescita (October, 18); 'Ecological Economics' (January, 14). In Paramond online: <http://www.paramond.it/vetrina.php?area=giuridico>
- 2013 'Le determinanti del successo negli studi. Le teorie basate sulla psicologia e l'economia comportamentale'. In Paramond online, January, 6
- 2011 'L'economia del benessere e l'economia della felicità. Benessere sociale e benessere economico'. In Paramond online, August, 5
- 2010 'Internet e Social Network. Alcune psicopatologie'. In *Consumatori, Diritti e Mercato*, No. 1, pp. 7-16
- 2010 'L'economia della reciprocità. Un paradigma alternativo al gene egoista', in *Scuola Duemila Digital*, Paramond online

2008 'La crisi finanziaria 2007-2008', in Paramond online, October, 27

Teaching experience

2009 - Assistant lecturer – Environmental Economics (Master's)
2013 Assistant lecturer – Economics of Regional Development (Master's)
2013 Sessional lecturer – Economics of Cultural Markets (Masters)
2010-2013 Sessional lecturer – Introductory Microeconomics (undergrad)
2010-2012 Sessional lecturer – Public Art Lab (Master's)
2005-2009 Assistant lecturer – Economics and Ethics (undergrad)
Assistant lecturer – History of Economic Thought (undergrad)
2002-2009 High School teacher

Research experience

Jan 2010-2015 Postdoctoral Research Fellow (Economics), University of Milano Bicocca
Fall 2011 Visiting Research Fellow, Center for the History of Political Economy, Duke University
2009-2010 Research Fellow (Economics), Regione Autonoma della Sardegna
2008-2010 PRIN research member, project title: 'Social Capital and the Market: an Analysis in the light of the Economic Concept of Competition'

Research grants, awards and fellowships

2014-2017 INET (Institute for New Economic Thinking) Research grant
Fall 2011 Research Fellowship, Center for the History of Political Economy, Duke University
2009-2010 Scholarship, University of Eastern Piedmont
June 2009 Young Scholar Travel Award, History of Economics Society, U.S.
2008-2010 PRIN (Progetti di Ricerca di Interesse Nazionale) Research grant
2007 Research grant, University of Turin
July 2006 Funded Research Visit at Duke University, Department of Economics

Refereeing activity

European Journal of History of Economic Thought, History of Economic Ideas, History of Economic Thought and Policy, History of Political Economy, International Review of Economics, Journal of the History of Economic Thought, Mind & Society, Research in the History of Economic Thought and Methodology, Rivista di Economia e Politica Industriale

Conferences and seminars

By Invitation

Mar, 31 2016 Invited speaker at Liceo Marie Curie, Tradate (VA). 'Risorse naturali, ambiente e politiche pubbliche'
Nov, 28 2011 Seminar, CIRST (Centre Interuniversitaire de recherche sur la Science et la Technologie), Montreal. 'Economics and psychology in the work of Tibor

- Scitovsky: aesthetic preference, individual satisfaction and the role of the arts in society'
- Nov, 25 2010 Invited speaker at 'Felicità ed economia: criticità di un rapporto complesso' Workshop, University of Eastern Piedmont, Alessandria
- Nov, 6 2010 Invited speaker at 'Consumo creativo, interazioni sociali e lavoro: Prospettive scitovskiane su benessere e soddisfazione' Workshop, CREAM (Centro di Analisi Economica Creatività e Motivazioni), University of Cassino. Subject of presentation: 'Aesthetic preference and consumer satisfaction'
- Oct, 5 2010 Invited speaker for the workshop on 'Economic Change & Consumer Behaviour' Workshop, Max Planck Institute of Economics, Jena. Subject of presentation: 'Towards an alternative theory of consumer behaviour'
- Sept, 29 2010 Séminaire de Philosophie Economique, Université de Provence. 'Economic philosophy and experimental psychology in the work of Scitovsky'
- Jun, 22 2010 Invited speaker at the Summer Institute in the History of Economics, Jepson School of Leadership Studies, University of Richmond. Subject of presentation: 'Towards an alternative theory of consumer behaviour'

Other Conference Participation

- June 2014 HES (History of Economics Society), UQAM (Université du Québec à Montréal), Montreal, 'A Matter of Character: The relevance of Erich Fromm's work to Scitovsky's critique of the consumer society'.
- June 2013 HES (History of Economics Society), University of British Columbia, Vancouver 'Tibor Scitovsky: the intellectual and aesthetic roots of The Joyless Economy'.
- Nov 2012 CIPESS (Centro Interuniversitario di Economia e Psicologia Sperimentali e Simulative) Annual Conference, Turin, 'Economics and psychology in the work of Tibor Scitovsky'.
- June 2012 *The Creativity and Motivations* Economic Research Center, Conference, Gaeta: Revisiting Tibor Scitovsky (1910-2002), 'Aesthetics and politics in the work of Tibor Scitovsky: Albert Speer and Degenerate Art'.
- June 2011 HES (History of Economics Society), University of Notre Dame, 'Consumer preference and individual satisfaction. Tibor Scitovsky on the role of the arts in society'.
- May 2011 ESHET (European Society of the History of Economic Thought), Bogazici University, Istanbul, 'Consumer preferences and individual satisfaction. Tibor Scitovsky on the role of the arts in society'.
- Nov 2010 CIPESS (Centro Interuniversitario di Economia e Psicologia Sperimentali e Simulative) Annual Conference, Turin, 'Social Preferences and Self-regarding Preferences. An Experiment with Normally Developing and Autistic Spectrum Disorder Subjects'.

- June 2010 HES (History of Economics Society), University of Syracuse, 'Towards an alternative theory of consumer behaviour'.
- June 2009 HES (History of Economics Society), University of Denver, 'From the Neoclassical Revolution to the Cognitive Revolution. An Alternative Perspective'.
- June 2009 HEIRS Conference (Happiness Economics and Interpersonal Relations), San Servolo, Venice, 'The Missing Third. Social relations as a basic human need and societal dimension as the *genius loci* where to satisfy it'.

Languages

English, French, Italian (mother tongue)

References

- Academic: Prof. Marco Grasso, marco.grasso@unimib.it, University of Milano Bicocca, Prof. Marco Novarese, marco.novarese@jp.unipmn.it, University of Eastern Piedmont
- Translation/revision: Prof. Cinzia Cremonini, cinzia.cremonini@unicatt.it, Catholic University of Milan
- Journalism: Dott. Davide Monzini, davide.monzini@pearson.it, Pearson Italia spa